



- Team Europe -  
football and intercultural learning with  
Deutsch-Tschechische Fussballschule

Trieste, 17.10.09

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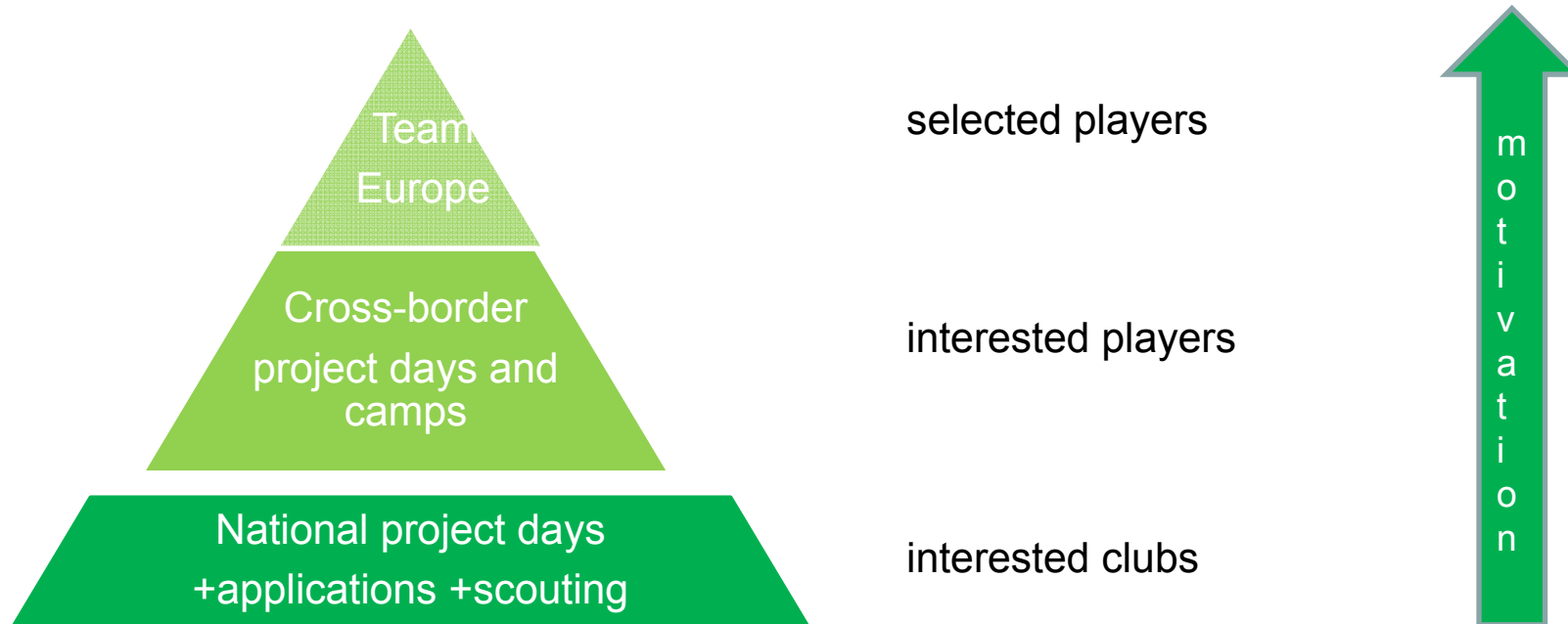
# What is the idea of Team Europe?

- Basic idea: youth football between East and West
- Basic aim: raising intercultural awareness through professional football education in a European way
- Basic method:
  - training sessions in mixed groups
  - +
  - language courses in mixed groups
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  - games, camps and trips in mixed groups
  - =
  - effective European learning
- Participants: 400 boys from Central Europe
- Target age: 6 to 13 year old football players
- Long-term approach: training sessions every week, special events 10-20 times/year, 9000 participant days/year
- Project partners: EU (Interreg), FAs, clubs and schools





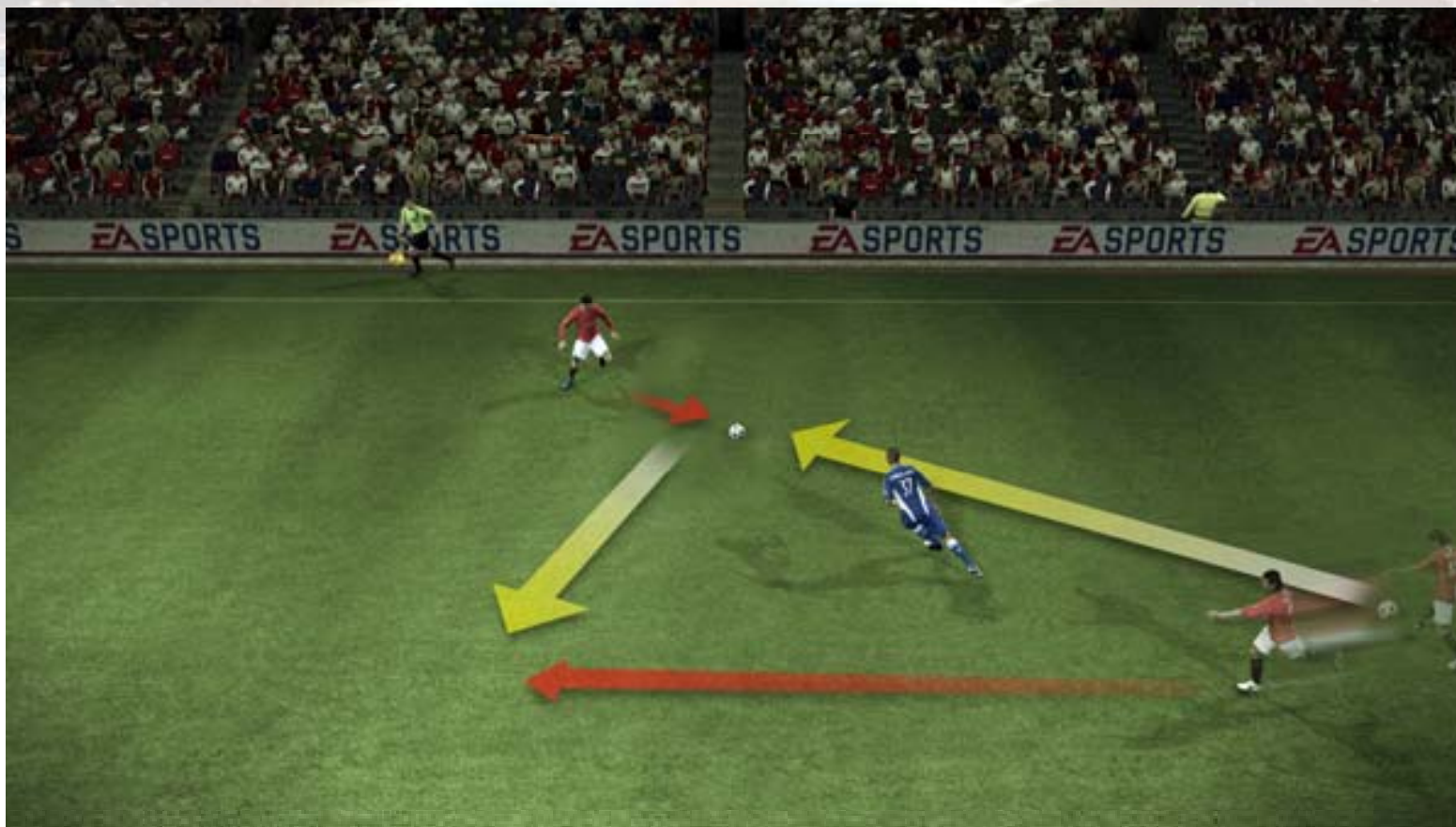
# How do you get into Team Europe?



# What approach to language has Team Europe?

- Kick-off through football: raising awareness for new languages in a fun way
- Learning by doing – from the pitch to life step by step
- Learning and immediate practising in mixed Team Europe
- No perfectionist approach - children teach children
- New tools: E-learning (lessons through email, on the web), radio serials
- Intensive practise in host families during a weekly visit at school





- English?
- One-two
- Deutsch?
- Doppelpass
- Český?
- narážečka



RANGERS





# Mini Euro

- Mini Champions League: 14 European top clubs (in 2009: Manchester United, Bayern München, FC Porto, AC Milan, Ajax Amsterdam, Lokomotiv Moscow, Red Star Belgrade etc)
- Huge interest: 4000 fans, visitors, media coverage and partners from all over Europe
- UEFA and national FAs have been partners since 2007
- Aim 1: demonstrating project to a European public on both sides of former Iron Curtain
- Aim 2: key motivation for all project participants
- Aim 3: networking in European youth football, finding new partners (e.g. Team Europe Summer Camps)  
*example: language animations and football bazaar*

# Perspectives for Team Europe?

- increasing interest in personality building and intercultural learning in European football
- confronting children at an early age with new cultures supports their integrative and social competences
- strong interest of further nations in project
- new modules – intercultural summer camps as a unique learning experience (in 2009: FC Porto, Glasgow Rangers)
- pilot for Europe – more and more border regions are interested in developing cross-border football schools



# References

- „most innovative sports project“ (Mastercard Award 2002)
- „most intensive youth project in the border region“  
(Koordinierungszentrum für deutsch-tschechischen Jugendaustausch Tandem 2004)
- „Second best intercultural project worldwide in 2006“  
(BMW Group, Life Award 2006)
- „Einheitspreis für Verdienste im deutschen und europäischen Einigungsprozess“  
(Bundeszentrale für politische Bildung / German Government 2008)





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Vielen Dank für Ihre Unterstützung und Aufmerksamkeit.  
Děkujeme mnohokrát za Vaši podporu a pozornost.



Dieses Projekt wird von der Europäischen Union aus Interreg IVA gefördert.  
Tento projekt podporuje Evropská unie prostřednictvím programu Interreg IVA.

